

Exhibition on
Chemical, Petrochemicals
& Allied Industry



INDIA
CHEMICAL
EXPO

11 12 13

JUNE 2026

Bangalore International
Exhibition Center, India

Organizer



**MEDIA DAY
MARKETING**

www.indiachemicalexpo.com



ABOUT THE EXPO

India Chemical Expo is a premier event for the Chemical industry in India being held in Bangalore International Exhibition Centre, Bengaluru - India from 11-12-13 June 2026, will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Indian Chemical Industry ultimately benefiting all participants.

INDUSTRY OVERVIEW

- ✓ India is supposed to be the 6th largest producer of chemicals in the world and 3rd in Asia with a contribution of 7% of the GDP
- ✓ The industry is currently valued at USD 220 billion and is expected to reach USD 300 billion by the year 2030. The Chemical and Petrochemicals demand in India is expected triple by year 2040.
- ✓ As demand for Chemicals and allied industry is constantly on the rise, The industry has seen FDI inflows reaching Rs 1,39,776 crores between 2000 and 2024.
- ✓ The Country has a strong presence at the global level and ranks 14th in exports and 8th in imports. This sector has tremendous scope for business development and growth. The industry is highly competitive, with several domestic and international players operating in the space.



FACTORS SUPPORTING THE GROWTH OF CHEMICAL INDUSTRY IN THE COUNTRY

- ✓ Government Initiatives for manufacturing, especially for specialty chemicals and Policies such as Make in India, GST Refroms.
- ✓ China-Plus-One Strategy: India's potential to become an alternative manufacturing hub due to the China-Plus-One strategy, which seeks to diversify and de-risk supply chains.
- ✓ Growing Domestic Consumption: Increasing demand for chemicals in various industries, such as construction, automotive, and consumer-packaged goods.
- ✓ Competitive Landscape: Building a competitive landscape for the chemical industry in India to enable growth



THE INDIA CHEMICAL EXPO HELPS IN

- ✓ Exploring new technologies
- ✓ Finding solutions for home automation
- ✓ Networking with industry professionals
- ✓ Comparing products/prices
- ✓ Learning about energy efficiency and sustainability
- ✓ Discovering innovative lifestyle products
- ✓ Growing Awareness and Demand for Home

WHY SHOULD YOU EXHIBIT IN THE INDIA CHEMICAL EXPO

- ✓ Lead Generation
- ✓ Branding
- ✓ An Apt Platform to reach the Targeted Customers
- ✓ A one stop for all latest industry trends in one place.
- ✓ An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- ✓ The Right Platform to boost your business
- ✓ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✓ An Apt Platform to Connect with Right Partners for your business Needs
- ✓ Create new distribution channels and agents for your products in the region.



What is special about the India Chemical Expo

- ✓ Tailored stands as per budget and space requirements
- ✓ Sponsorships will widen market horizons
- ✓ Promote your product and overall brand
- ✓ Meet and greet with business prospects to build a larger business empire.
- ✓ An opportunity to launch a new product or services

EXHIBITOR PROFILE

Manufacturers and stake holders of

- ✓ Auxiliary process technology materials
- ✓ Dyestuffs Manufacturers
- ✓ Colorants Manufactures
- ✓ Pigment Manufacturers
- ✓ Intermediates for textiles, leather, paper and other industries
- ✓ Chemical Manufacturers
- ✓ Specialty Chemicals
- ✓ Raw Materials
- ✓ Textile processing chemicals
- ✓ Printing chemicals
- ✓ Leather Processing Chemicals
- ✓ Safety Chemicals
- ✓ Auxiliaries and Additives Suppliers
- ✓ Chemical Machinery and Equipment Suppliers
- ✓ Environmental and Safety Solutions Providers
- ✓ Research and Development Organizations
- ✓ Consultancy and Services Providers
- Testing Equipment
- Trade Associations and Publications and Allied Industry

VISITOR PROFILE

- ✓ Business Owners,
- ✓ CEO's,
- ✓ Contractors and applicators
- ✓ Distributors
- ✓ Decision Makers
- ✓ Exporters
- ✓ Managing Directors,
- ✓ Marketing Managers,
- ✓ Media & Publications
- ✓ Engineers & Technicians
- ✓ Entrepreneurs
- ✓ EPC Consultants
- ✓ Government Officials
- ✓ Original Equipment
- Manufactures
- ✓ Purchase Managers
- ✓ Press
- ✓ Procurement Managers,
- ✓ Professionals
- ✓ Researchers,
- ✓ Store Managers
- ✓ Suppliers and Distributors
- ✓ Sales and Marketing officials
- ✓ Service Technicians
- ✓ Tech Enthusiasts
- ✓ Whole Sellers
- ✓ and Students



SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

Organizer



TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

₹ 3 Lacs + GST

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



WATER BOTTLE SPONSOR

₹ 3 Lacs + GST

Booth Space: 09 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: +91 93421 85915 | +91 93414 73494

E-mail: expo@mediaday.co.in, Website: www.mediaday.co.in

ABOUT ORGANIZER

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc.

With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."



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STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor
Rs. 9,500/- per sqm + GST
For Foreign Exhibitor
USD 220 per sqm + GST

BARE SPACE

For Indian Exhibitor
Rs. 9000/- per sqm + GST
For Foreign Exhibitor
USD 200 per sqm + GST

One Table, Two Chairs, 3 Spot Lights (9, 12) 4 Spot Lights (15, 18), Dust Bin, Electric Point, Fascia, Carpet.

GET IN TOUCH



**MEDIA DAY
MARKETING**

16-2-741/D/24, 2nd Floor, Fazilat Manzil, Besides T.V Tower Malakpet, Hyderabad, 500036 Telangana State, India

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